

BUSINESS ADMINISTRATION

(3 YEARS) ENGLISH-TAUGHT

✓ Higher Education Cycle	Bachelor
✓ Teaching Language	English
✓ Awarded Qualification	Bachelor of Business Administration
✓ Program Volume	180 ECTS
✓ Status	Accredited
✓ Tuition Fee	3790 GEL (For Foreign Citizens 3500\$)
✓ Head of the program	Associate Professor Rusudan Beriashvili
✓ Contact	r.beriashvili@seu.edu.ge

THE GOAL OF THE PROGRAMME

- ✓ To give the student knowledge about the field of business administration, challenges and trends, to introduce the theories, concepts, functional areas of business and types of organization created for business development and value growth in a relevant environment;
- ✓ To equip the graduate with the ability to evaluate their own role in the organization's projects and processes, plan under supervision and effectively carry out the tasks assigned according to the functional area;
- ✓ To promote the formation of an entrepreneurial mindset, emphasizing the importance of ethical behavior in business processes, provide the necessary knowledge for the creation, management and development of a startup;
- ✓ To develop practical skills in the use of modern information technologies so that the graduate can clearly communicate the necessary information both in writing and orally to various stakeholders inside and/or outside the organization.

LEARNING OUTCOMES

- ✓ Knows the basic theories and concepts of business, business challenges in the global environment and the role of modern information technologies in business development;
- ✓ Describes and explains the economic, legal, cultural and ethical diversity of the local and global business environment, the risks associated with them and ways of managing them;
- ✓ Considers the international business environment and trends, explains the principles and importance of green economy, its implementation in the process of sustainable business development;
- ✓ Analyzes business forms, organization types and startup strategies, business value growth and valuation methods, importance of business social responsibility and relates business idea to changing environmental conditions.
- ✓ Describes in detail the processes of business administration according to the functional areas, their role in increasing the value of the company and evaluates possible or existing risks;
- ✓ Collects information on a given problem in the functional area of business, uses quantitative and qualitative analysis, studies ways of solution and formulates a clear recommended position/opinion on a given task, presents orally or in writing;
- ✓ Designs and develops a research project specific to the field of business administration and presents it in a form appropriate to the context, uses communication technologies and respects ethical norms;
- ✓ Adapts to the team as a productive member, discusses own ideas, considers the opinions of others and actively participates in the team's work process;
- ✓ Assesses own knowledge and skills to identify future learning needs.

PROGRAMME ADMISSION REQUIREMENTS

Enrollment Conditions

A person with a full general education certificate or equivalent document issued in Georgia, who has obtained the right to enroll in SEU and has been registered on the basis of the results of the Unified National Examinations, shall have the right to study Bachelor's Program of Business Administration.

Obtaining the Student Status Without Passing the Unified National Examinations

Obtaining the status of a student without passing the Unified National Examinations shall be allowed in accordance with the rules and within the timeframe established by the Ministry of Education and Science of Georgia:

- ✓ For foreign citizens and stateless persons who have received a full general or equivalent education in a foreign country, or foreign citizens and stateless persons (except for those who are citizens of Georgia at the same time), who received a full general or equivalent education in Georgia according to foreign or international programs recognized by Georgia;
- ✓ For citizens of Georgia who have received full general or equivalent education in a foreign country and have studied in a foreign country for the last 2 years of full general education;
- ✓ For foreign citizens (except for students participating in a joint Higher Education program and students participating in an exchange education program) who are studying/have studied and received credits / qualifications in a Higher Education Institution recognized in a foreign country in accordance with the legislation of that country;
- ✓ For citizens of Georgia (except for students participating in a joint Higher Education program and students participating in an exchange education program) who live/lived, study/studied and have received credits/qualification in a foreign country at a Higher Educational Institution recognized in accordance with the legislation of this country for the period determined by the Ministry of Education and Science of Georgia;
- ✓ The Higher Educational Institution is obliged to confirm that the persons, wishing to obtain the right to study, possess the language of instruction of the chosen educational program at least B1 level.

PROGRAMME ADMISSION REQUIREMENTS

Enrollment by Mobility

Admission of students from other higher education institutions / programs to the Bachelor's program through mobility is carried out in accordance with the rules established by the order N 10 / N of the Minister of Education and Science of February 4, 2010.

A person whose enrollment in a higher education institution has been carried out in accordance with the rules established by law and is a student of the institution wishing to register for mobility on the electronic portal of the Education Management Information System has the right to mobility.

The right to mobility is also granted to a person whose student status has been suspended at the time of registration on the electronic portal or to a person whose status has been terminated within 12 months of the termination of the status.

Enrollment in the Bachelor's educational program or enrollment by transfer from a recognized higher education institution abroad is carried out on the basis of the order of the Minister of Education and Science of Georgia. Based on the decision / consent of the Ministry of Education and Science of Georgia.

PROGRAMME EMPLOYMENT FIELD

A graduate of the Bachelor of Business Administration program at the Georgia National University SEU can be employed in small, medium and large companies operating in management consulting, analytics, construction, retail, distribution, tourism, e-commerce, healthcare, services and other sectors. the country's economy. In these companies, a graduate student can work as a middle manager or specialist in various departments and perform related functions.