



The University Of Georgia

Program name:	Master's Program in Business Administration
Study Level:	Graduate
Program leader:	Goliadze Natia Eka Gegeshidze
Study language:	English
Qualification:	Master of Business Administration
Program capacity:	120
Program permission:	English language requirement (B2 Level) and other legal requirements. In particular, Georgian citizens must successfully pass Unified Post-Graduate Exam and For Foreign citizens and stateless persons who are graduate candidates who have lived abroad for the last 2 or more years and who have received the higher education academic degree certificate; Or students who had lived abroad for the last 2 or more years of study in a foreign country recognized in accordance with the laws of this country's institutions of higher education Or graduate candidates who are enrolled in higher educational institutions of "higher education" of the law in accordance with paragraph 3 of Article 52 (№ 224/N Ministry of Education and Science, December 29, 2011). International certificates will be recognized to confirm English level: TOEFL IBT – at least score 80 IELTS – at least score 6.5 PTE General – at least level B2 FCE – at least level B CPE – satisfactory pass CAE – satisfactory pass The University of Georgia will conduct the B2 level test, where 70% of the test will be considered as confirmation of the competence, for the students who do not have the English language competence certificates.
Program goals:	The aim of the program is to provide the graduate with deep and systematic knowledge based on the modern and latest trends in the field of business administration, to develop the ability to independently conduct research using the principles and standards of academic integrity, to contribute to the improvement of knowledge and practical skills for making managerial decisions and to deepen the importance of social responsibility and corporate ethics norms/principles to have an opportunity to work as a medium and high level manager, both in local and international companies
Methods for Attaining Learning Outcomes:	• Verbal Method • Demonstration Method • Discussion/Debate • Team Work • Case study • Study based on the problems • Study based on the projects
Learning outcomes:	Outcomes • Thoroughly and comprehensively discusses the contemporary concepts, techniques, theories, and models of many functional business management areas • Using basic marketing concepts, critically and persuasively explains the features of the company's strategic planning, components of the marketing plan, target markets, the overall strategy of the firm's positioning, and the company's means of communication • Analyzes the company's profitability while keeping accounting concepts, assumptions, and principles in mind, by using cost accounting concerns and development of financial statements while adhering to accounting and ethical principles • Analyzes company development prospects, trends and critically and persuasively evaluates business strategies and major managerial economic challenges • Makes final decisions using quantitative methodologies, statistical data analysis, interpretation, and extrapolation procedures • Conducts research independently using academic integrity principles and standards and presents (oral and/or written) research results, findings, arguments, and conclusions to both the academic and professional community and stakeholders • Considers ethical issues that arise during the course of managerial activity • Analyzes risks affecting business in a free market system • Determines further learning and development needs independently • Understands and values the value of social responsibility and business ethics norms/principles
Date of approval:	10-31-2012
Approval protocol number:	38-12
Date of program update:	
Update protocol number:	09PDC170-01
Program details:	In order to earn a Master's degree in Business Administration, student is required to collect 120 ECTS, which includes: the program core courses - 90 ECTS in total and 30 ECTS from the rest of the Master's Program in Business Administration.

Teaching Process Characteristics:
Program Core

Code	Subject	ECTS	Semester
BUSN0515	Business Ethics	6	1
ECON0511	Managerial Economics	6	1
FINA0511	Financial Accounting	6	1
MGMT0511	Operations Management	6	1
MKTG0511	Marketing Management	6	1
ACCT0521	Managerial Accounting	6	2
MGMT0611	Strategic Management	6	2
STAT0511	Business Statistics	6	2
BUSN0521	Business Communications	6	3
BUSN0655		6	3
BUSN0620	Master Thesis in Business Administration	30	4
	Total ECTS to be taken:	90	

Program Elective

Student must take 54 ECTS

Code	Subject	ECTS	
ECON6110	International economic policy	6	
FINA0521	Financial Management	6	
LAWBUS5220	International Business Transactions	6	
MGMT0521	Organization Behavior	6	
MGMT0620	International Business	6	
ADVM5210	Advertising	6	
BUSN7779	Case Study	6	
COMM0511	Public Relations	6	
FINA0611	Trading Technics on Financial Markets	6	
INFO0277	Decision Modeling in MS Excel	6	
LAWBUS5130	International Investment Law	6	
LAWBUS5148	Internet Law	6	
MGMT0612	Human Resource Management	6	
MGMT0613	Project Management	6	
INTR0718		12	
	Total ECTS to be taken:	30	

[Matrix Of Privequisites](#)

Point	GPA	The university assessment	The general assessment in Georgia
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97-100	4,00	A+	A	Excellent
94-96	3,75	A		
91-93	3,50	A-		
87-90	3,25	B+	B	Very good
84-86	3,00	B		
81-83	2,75	B-		
77-80	2,50	C+	C	good
74-76	2,25	C		
71-73	2,00	C-		
67-70	1,75	D+	D	Satisfactory
64-66	1,50	D		
61-63	1,25	D-		
51-60	1,00	E	E	Sufficient
Not passed				
41-50		FX	FX	Insufficient
<40		F	F	Failed