

BUSINESS ADMINISTRATION

(MBA) ENGLISH-TAUGHT

✓ Higher Education Cycle	Master
✓ Teaching Language	English
✓ Awarded Qualification	Master of Business Administration
✓ Program Volume	120 ECTS
✓ Status	Accredited
✓ Tuition Fee	3990 GEL (For Foreign Citizens 3850 USD)
✓ Head of the programme	Professor Teona Maisuradze
✓ Contact	t.maisuradze@seu.edu.ge

THE AIM OF THE PROGRAM

Georgian National University SEU's Business Administration Master's Program prepares a new type of manager, which can be achieved with appropriate goals:

- ✓ To develop systems vision for understanding and evaluating business processes;
- ✓ To develop the ability to analyze modern world challenges, the impact of business on the micro and macro environment;
- ✓ To teach the skills needed to implement change for organizational development;
- ✓ To create a solid foundation for both professional and personal development and self-realization.

LEARNING OUTCOMES

A graduate of the Master of Business Administration program is equipped with the following knowledge and skills:

- ✓ Thinks systemically, considers the problem in a complex way, as the interrelationship of various influencing factors;
- ✓ Identifies the problem, formulates and evaluates alternative solution approaches, selects and justifies the best solution technique;
- ✓ Develops and interprets various evaluation indicators to measure performance progress and effectiveness, identifies necessary intervention needs;
- ✓ Documents performance, steps taken, results for future use and communicates accordingly with stakeholders;
- ✓ Examines global and market trends and perspectives, regulatory environment, technologies and innovations, ecosystems, manufacturing practices, supply and trade practices to identify new business opportunities;
- ✓ Develops and implements a business development strategy based on the analysis of the current situation, the study of the legal environment, the definition of business requirements, the analysis of the target market and customers and competitors;
- ✓ Develops strategy implementation policies, plans procedures to ensure operational excellence, performance evaluation metrics, sales and risk management policies and monitoring practices;
- ✓ Independently conducts quantitative and qualitative research using academic integrity and standards and effectively presents reasoned findings and results to the professional community and stakeholders;
- ✓ Determines own and team members' learning and development needs and plans for employees' and own continuous development.

PROGRAMME ADMISSION PRECONDITION:

Enrollment Conditions

A person with a bachelor's degree or an equivalent academic degree is eligible to study for a master's degree program, who will be enrolled in the Unified Master's Examination and the Georgian National University SEU as a result of passing a specialty and passing an entrance exam in a foreign language (English). A candidate who presents a certificate of foreign language proficiency at B2 level is exempted from foreign language testing, as well as a candidate who has completed a bachelor's or master's degree in the relevant language.

Enrollment Without Passing the Unified Master's Examination

- ✓ For master's degree candidates who have received a document certifying the academic degree of higher education in a foreign country;
- ✓ For foreign citizens (except for students participating in a joint higher education program) who are studying / have studied and received credit / qualifications in a master's degree at a higher education institution recognized in a foreign country in accordance with the legislation of that country;
- ✓ For Georgian citizens (except for students participating in the joint higher education program and students participating in the exchange education program) who live / have lived, studied / studied and received credits / qualifications recognized abroad in accordance with the legislation of this country for a period determined by the Ministry of Education and Science In a master's degree at an educational institution;
- ✓ For Master's degree candidates who have been admitted to a higher education institution without the Unified National Examinations;
- ✓ For foreign citizens who have obtained the right to continue their education in a higher education institution of Georgia before the enactment of the Law of Georgia on Higher Education and have a document certifying higher education recognized by the state in Georgia;
- ✓ The Higher Educational Institution is obliged to confirm that the persons, wishing to obtain the right to study, possess the language of instruction of the chosen educational program at least B2 level.

PROGRAMME ADMISSION PRECONDITION:

Enrollment by Mobility

Admission of students from other higher education institutions / programs to the master's program through mobility is carried out in accordance with the rules established by the order N 10 / N of the Minister of Education and Science of February 4, 2010.

A person whose enrollment in a higher education institution has been carried out in accordance with the rules established by law and is a student of the institution wishing to register for mobility on the electronic portal of the Education Management Information System has the right to mobility.

The right to mobility is also granted to a person whose student status has been suspended at the time of registration on the electronic portal or to a person whose status has been terminated within 12 months of the termination of the status.

Enrollment in the master's educational program or enrollment by transfer from a recognized higher education institution abroad is carried out on the basis of the order of the Minister of Education and Science of Georgia. Based on the decision / consent of the Ministry of Education and Science of Georgia.

FIELD OF EMPLOYMENT

Master of Business Administration program combines systems thinking, interpersonal and conceptual management competencies, therefore graduates are given particularly broad opportunities for professional advancement. The obtained theoretical and practical knowledge will allow the graduates to be employed in various profile organizations, be it the state or private sector, in the following positions: general manager, development manager, process development manager, product development manager, warehouse manager, project manager, marketing manager, sales manager.

Potential employers in the labor market of Georgia are partner organizations of the university, as well as other interested large and small business companies, banks, state structures, educational institutions, international companies and others.