

4.2. Joint Bachelor's Program (with Rennes School of Business, France) in Business

Administration

<i>Joint Bachelor's Program (with Rennes School of Business, France) in Business Administration</i>	
Paata Saakadze street 1 Tbilisi, 0102, Georgia 2 rue Robert d'Arbrissel 35000 Rennes, France	
Awarded Qualification: Bachelor of Management (0413)	Program Admission Precondition: full secondary education and Results of Unified National Examinations; Passing the English Language as a foreign language at the Unified National Examinations is a mandatory requirement;
Language of Instruction: English	Possibility to Continue Studies: MA
Program Volume in Credits: 184 ECTS	duration of the program: 3 academic years

Program Objective: The program corresponds to the vision of the Caucasus University and the Caucasus School of Business and Rennes School of Business, ensures training of competitive, highly qualified, morally perfect specialists, who follows democratic ideals on local and international labor markets and ensures satisfaction of the educational requirement of the society in this sphere.

The aim of the Joint Bachelor's Program of Business Administration of Caucasus School of Business and Rennes School of Business are as follows:

Obj. 1 - To give wide theoretical and practical skills of business administration as in basic, as well as in functional directions;

Obj. 2 - To develop skills necessary for different low and medium level of managerial positions and prepare to effectively fulfill relevant functions for local and international companies.

Obj. 3 - To give theoretical knowledge and improve skills necessary for entrepreneurial activity;

Obj. 4 - To establish worldview and values, which makes him/her a competitive, high qualified, morally perfect person, loyal to the universal ideals, ethically responsible and with high public self-consciousness.

Program Learning Outcomes: After completing the joint bachelor's program of business administration graduate:

P.L.O.1. Defines, describes and discusses the basic theories, concepts, models and approaches of business administration;

P.L.O.2. Uses necessary knowledge and skills for relevant managerial position;

P.L.O.3. Analyses current situations based on relevant models and analitical methods, identify core issues and make applicable decisions.

P.L.O.4. Uses Effective written and oral communication related to the sphere of business administration in local and international environment.

P.L.O.5. Defines the meaning of worldvision, human values, social responsibility and ethical behavior and uses it in practice.

Areas of Employment:

- Different professional and managerial positions of various profile and industry companies
- Consulting Sector
- Banking and non-banking financial institutions;
- Various professional and managerial positions in the advertising or marketing research organization
- Small, medium and large enterprises;
- Governmental, public and budgetary organizations;
- Non-governmental Organizations